

# Superintendent Action Plan

*Simple Steps to help you create a Positive School District*

1. Share our Web site ([www.PositiveSchool.com](http://www.PositiveSchool.com)) with your Principals.
2. Encourage your Principals to read the *Positive School Manifesto*. This can be downloaded for free at [www.PositiveSchool.com](http://www.PositiveSchool.com).
3. Invite your Principals “on the bus” and have them read *The Energy Bus: 10 Rules to Fuel your Life, Work and Team with Positive Energy* and *The No Complaining Rule: Positive Ways to Deal with Negativity at Work*.
4. When you give your Principals a copy of the book also give them a bus ticket (available at [www.PositiveSchool.com](http://www.PositiveSchool.com) ) and invite them “on the bus.”
5. Have Jon Gordon speak at your annual Principal meeting or district-wide meeting. This can be done before or after the Principals and Teachers have read the book(s).
6. Contact [info@jongordon.com](mailto:info@jongordon.com) or call 904.285.6842 to speak with a member of our team to schedule Jon Gordon to keynote your district meeting.
7. Once your Principals and teachers and staff understand the process and principles necessary to create a Positive School then you will want to reinforce these concepts and empower them to take action.
8. The next step is to have one of our facilitators speak at each school in your district to your teachers (workshop) and students (assembly) to get them on the bus and moving in the right direction. Many school districts choose to have our facilitators work with multiple schools in the course of a week to enjoy cost savings.
9. Utilize the Positive School free resources (bus tickets, posters, newsletter, lesson plans, action steps, etc) and books to cultivate your positive school culture, reinforce the message and insure lasting and positive change. All available at [www.PositiveSchool.com](http://www.PositiveSchool.com).